

Jignesh Amratbhai Patel
695, Unit- 1, Sector 6/B, Gandhinagar-382006, Gujarat, India.

To
The Board of Directors,
Jay Ambe Supermarkets Limited,
A001, Shubh Vivid,
Por Kudasan, Village- Kudasan,
Gandhinagar 382421,
Gujarat, India.

Dear Sir,

Sub.: Consent to act as a Chairman and Managing Director of the company

Re: Proposed initial public offering of equity shares of face value of ₹ 10 each (the “Equity Shares” and such offering, the “Issue”) of Jay Ambe Supermarkets Limited (the “Company”)

I, undersigned, hereby testify and accord my consent to act as a Chairman and Managing Director of the Company and have no objection for inclusion of my name as a Chairman and Managing Director of the Company in the Draft Red Herring Prospectus/ Red Herring Prospectus/Prospectus which the Company intends to issue in respect thereof and I authorize the Company to deliver this letter of consent to the Registrar of Companies/Stock Exchange.

I confirm that I will immediately inform the Company and the Book Running Lead Manager (“BRLM”), appointed as such for the purpose of the Issue, of any changes to the information stated in this letter in writing till the date when the Equity Shares receive final listing and trading approval from the Stock Exchanges and commence trading on the Stock Exchange. In the absence of any such communication, the information stated in this letter should be taken as updated information until the date of commencement of listing and trading of the Equity Shares issued pursuant to the Issue on the Stock Exchanges.

I further confirm that the above information in relation to us is true, correct, accurate and complete.

All capitalized terms not defined herein would have the same meaning as attributed to it in the DRHP of the Company.

Thanking you,

Yours faithfully,



Jignesh Amratbhai Patel
Chairman and Managing Director
DIN: 08049321

Date: 19.03.2025

Place: Gandhinagar

CC:

Beeline Capital Advisors Private Limited
B 1311 - 1314 Thirteenth Floor
Shilp Corporate Park, Rajpath Rangoli Road Thaltej,
Ahmedabad – 380054,
Gujarat, India.