

JAY AMBE SUPERMARKETS LIMITED
(CIN: U74999GJ2020PLC118385)

[Adopted by the Board of Directors on December 26, 2024]

**CODE OF PRACTISES AND PROCEDURES FOR FAIR DISCLOSURE OF UNPUBLISHED
PRICE SENSITIVE INFORMATION**

1. In consonance with the principles of fair disclosure as specified under regulation 8 of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, Jay Ambe Supermarkets Limited has adopted this “Code for Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information”.

2. This Code shall come into force with immediate effect.

3. Principles of fair disclosure:

The Company shall ensure:

- i. Prompt public disclosure of unpublished price sensitive information that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.
- ii. Uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure.
- iii. Company Secretary and Compliance Officer of the Company is hereby designated as Senior Officer, to deal with dissemination of information and disclosure of unpublished price sensitive information.
- iv. Prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
- v. Appropriate and fair response to queries on news reports and requests for verification of market rumors by regulatory authorities.
- vi. Ensuring that information shared with analysts and research personnel is not unpublished price sensitive information.
- vii. Developing best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the official website to ensure official confirmation and documentation of disclosures made.
- viii. Handling of all unpublished price sensitive information on a need-to-know basis.

4. The Company shall promptly intimate any amendment to this Code of Corporate Disclosure and Practice to the Stock Exchanges(s) where Jay Ambe Supermarkets Limited's shares are listed, as required under the Insider Trading Regulations, 2015.
5. This Code has been reviewed and approved by the Board of Directors of the Company.
6. The Code shall be published on the Official Website of the Company.