



**CITY  
SQUARE  
MART**®

Your Trusted  
Shopping Partner



For a Richer

# Shopping Experience

The fastest growing supermarket  
chain in Gujarat

[www.citysquaremart.com](http://www.citysquaremart.com)



“

*Everyone  
loves a  
great deal  
on every bill*

”

## ABOUT CITY SQUARE MART..

The company was established in the year 2018 by Mr. Jignesh Patel who has more than 15 years of rich experience of global and national level supermarket chain business. He worked with brands like TESCO PLC, Sainsbury's, HUL, Star Bazaar, & OSIA.

The company aims to promote the supermarket trend with the motive of enhancing the retail shopping experience with the focus to serve each class of customers by providing best-in-class service, wide product range, fair prices to improve living standards apart from only earning money.

Today, “City Square Mart” looks to create a dialogue between the past, present and the future, capturing the attention of an extremely diversified market of multi brand FMCG, as well as a wide range of apparels, household items, home decor products, luggage, toys, Gift Articles & more.

“City Square Mart” is committed to continuously working on improving the customer's journey all the way from parking till checkout.

**2018**

KUDASAN -  
**GANDHINAGAR**

---

**2019**

**VISNAGAR**

---

**2020**

SECTOR 6 -  
**GANDHINAAR**  
**(PANDEMIC PERIOD)**

---

**2021**

**MEHSANA**

---

**2021**

CHANDLODIA -  
**AHMEDABAD**

---

**2021**

CHANDKHEDA -  
**AHMEDABAD**



## JOURNEY

The company's journey was started in the year 2018 with a dream to step into a multi-brand retail chain under the brand name of "CITY SQUARE MART". The first store of the company was established in Aug 2018 at Kudasan-Gandhinagar which was inaugurated by honourable Deputy Chief Minister Shri Nitinbhai Patel. Within a very short time span of 3 years the company has expanded to 6 stores.



*"All our dreams can come true, if we have the*

*courage to pursue them."*

- Walt Disney





## COMPANY PROFILE (JASPL)

"City Square Mart" is a brand name of Jay Ambe Supermarkets Pvt Ltd which operates with the same brand name across Gujarat.



We introduce ourselves as the fastest growing retail chain in Gujarat. We have highly professional management staff followed under the leadership of Mr. Jignesh Patel who has strong experience of more than 20 years in multi brand retail business.



We have the largest product range to offer to customers i.e. FMCG Food, FMCG Non Food, Packed & Loose Groceries, Household, General Merchandise, Consumer Durable, Luggage, Home Textile, Men - Women & kids Garments, Footwear, Gift Articles, Toys, Stationery, Imitation Jewellery & many more.



City Square Mart has already established over 1,50,000 square feet of space with 6 stores in Gujarat and going on further with the aim of over 50 stores by 2025.



City Square Mart has a wide network of over 2000 direct manufacturers and suppliers across India to source and procure the best in class products with effective price range to compete the market.

# VISION & MISSION



## Mission

To provide the best shopping experience of every essential product of daily needs at a fair price with uncompromised quality and highly skilled retail workers team.



## Vision

To be the **most trusted** retail brand by their customers as well as staff.

## CORE VALUES

Ethics

Empathy

Integrity

Transparency

Excellence

Loyalty

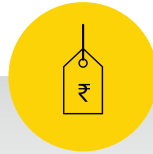
# USPs



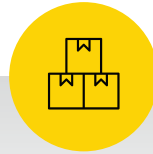
Strong Vendor Relationship



Wide Distribution Network



Competitive Pricing



Wide Range of Products



Highly Trained Staff



Best in Class Customer Service



Retail Analyst & Experts



Instant Decision Making Process



Best Refund Policy



Continuous R&D to Improve Shopping Experience



Best in Class Ambience



”

***The Best Value  
comes from The Integrity of  
Successful & Working Perfectly***

# THE EDGE

**5 Million**

footprints in  
3.5 years

**6 Stores**

4 Owned stores +  
2 Franchise stores

Company aims to achieve  
cumulative

**100% growth**

on turnover YOY till next  
5 Years

Current turnover  
**₹50 Cr**

Collaborated with

**HPCL**

under the brand  
name of happy shop





**CITY  
SQUARE  
MART**®

# Your Trusted Shopping Partner

Kudasan | Sector 6 | Visnagar | Mehsana | Chandlodia | Chandkheda

## Upcoming Stores

📍 **Sargasan**  
(Gandhinagar)

📍 **Ghatlodia**  
(Ahmedabad)

📍 **Ramol**  
(Ahmedabad)

📍 **Punit Nagar**  
(Rajkot)

📍 **Ring Road**  
(Rajkot)

📍 **Anand**

📍 **Patan**

📍 **Himmatnagar**

## Contact Us:

**Phone :** +91 98986 64150 | 079-23603777/888

**Gmail :** [info@citysquaremart.com](mailto:info@citysquaremart.com)

**Regd Office :** Subh Vivid, Por-Kudasan Road, Nr. Poddar International School, Kudasan, Gandhinagar -382421

